

※ 考生請注意：本試題不可使用計算機。請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

1. A human centered design should emphasize the user's experience (UX). Please describe what UX is and how to understand UX in specific context you design. (25%)
2. Design thinking is one of the methods for innovation process of problem solving. Please describe methods you know about innovation design process and explain why and how. (25%)
3. To successfully realize a design all involve interdisciplinary collaboration among stakeholders (designer, engineer, creator, marketers). Moreover, need to interact with participants from government and industries, and community. Please describe how to achieve design goal with better interdisciplinary management. (25%)
4. Describe what would be the challenges and opportunity of the role of creative design in developing the creative industries. And what should be learned to be a good creative designer. (25%)