

※ 考生請注意：本試題不可使用計算機。 請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

1. Design thinking is now a popular method for development of creative problem solving in real world. Please describe the major process and tools of it, and why it's useful for developing creative solutions. (40%)
2. What is the difference of role of creativity (and design) in creative industries and technology industries? In addition, please describe the importance of creativity in creative industries (30%)
3. Discuss some representative cases of good creative design you think and explain why you think they are good design. (30%)

