編號:

國立成功大學一○○學年度碩士班招生考試試題

共/頁,第1頁

系所:工業與資訊管理學系乙組

科目:管理學

考試日期: 0220, 節次:2

※ 考生請注意:本試題 □可 ☑不可 使用計算機

- Please describe 3 managerial roles a manager perform in an organization based on Mintzberg's identification. (12%)
- 2. A recent survey revealed that 24% of managers said they have fired someone for lying. Do you think it's fair to fire an employee who lies, no matter what the nature of the lie? Please explain your standpoints specifically and rationally. (12%)
- 3. What is Hofstede's framework for assessing cultures? Please use the framework to identify Taiwanese culture. (26%)
- 4. 請說明矩陣式組織 (Matrix organization design) 有甚麼優點與 缺點,及如何改善其缺點? (25 分)
- 5. 請說明有效的管理 (Characteristics of effective control) 通常 有那些特徵或重點? (25 分)