85) 學年度 國立成功大學 一管 一個 一管 理學 試題 第 / 頁

- Terminology(28%, 4% each)
 - a. aggregate production planning
 - b. CAD/CAM/CAE
 - c. MTBF
 - d. MRP
 - e. QFD
 - f. SMED
 - g. kanban
- Assuming that the following quantity discount is appropriate:

Discount	Unit cost		
0%	NT\$30.00		
5%	NT\$28.50		
10%	NT\$27.00		
	0%		

If annual demand is 150 units, ordering cost is NT\$20 per order, and annual inventory-carrying cost is 25 percent, what order quantity would you recommend?(12%)

3. NCKU supermarket has the following minimal personnel requirements during the week. Each employee is required to have 2 consecutive days off. How many regular employees are required?(5%) Please give the schedule for each employee(5%)

Day	Mon	Tue	Wed	Thur	Gei	C-4	_
Minimum Personnel	4	4	5	6	6	Sat 5	Sun

- 4. Please explain the following terms briefly: (20%)
 - a. Neo-Human Relations Movement
 - b. Path Goal Model of laadership
 - c. Stabeholders
 - d. Dialectical Inquiry Method
 - e Entrepreneurship versus Intrapreneurship

5 Describe Porter's framework for husiness-unit strategy (15%)

6. Identify the sources of managerial power (15%)