

- (1) In the 1960s, Frederick Herzberg published his two-factor theory. Please explain it and give examples. (15)
- (2) Today, managers must be able to "lead" as well as "manage". Please explain the differences between the two paradigms. (15)
- (3) Please list the main elements composing the just-in-time (JIT, also known as lean production) manufacturing systems and explain each corresponding functions. (10)
- (4) What are the core competencies Taiwan will need to compete in the world market? (10)

- (5) Although organizations of any size may compete in international markets, there are some basic differences in the challenges and opportunities faced by MNCs, medium-size organizations, and small organizations. Please elaborate the relationship between globalization and organization size. (15%)

- (6) Organizations that use information systems, especially large organizations, often find that they need several kinds of systems to manage their information effectively. Recently, e-business has been the focus of management science. What is the infrastructure of e-business? (20%)

- (7) Please analyze how PC industry in Taiwan can be beneficial from the concept of Value Chain. (15%)