

編號： 367 系所：工業與資訊管理學系乙組

科目：管理學

本試題是否可以使用計算機： 可使用， 不可使用（請命題老師勾選）

1. Give an example to demonstrate the process of planned organizational change.
(14%)
2. Give an example to describe the process and contents of the strategic management.
(15%)
3. Explain the following terms: (21%)
 - (1) Activity-Based Costing
 - (2) Agile Manufacturing Strategy
 - (3) Learning Organization
 - (4) Knowledge Management
 - (5) Competitive Intelligence
 - (6) Conglomerate Diversification
 - (7) Six- Sigma
4. What is IT? (5%)
How can IT be used for human resource management (HRM)? (10%)
5. What is sexual harassment? (5%)
As a manager, what and how can you do to deal with it? (10%)
6. Please define or explain the following terms. (4% each)
 - 甲、 Balanced scorecard
 - 乙、 Groupthink
 - 丙、 Assessment center
 - 丁、 Entrepreneurship
 - 戊、 Globalization