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國立成功大學九十六學年度碩士班招生考試試題

編號: 371 系所:工業與資訊管理學系乙組

科目:管理學

本試題是否可以使用計算機: □可使用 , ☑不可使用 (請命題老師勾選)

1. What is social responsibility? Discuss the rationale for management to be socially responsible.(10%)

- 2. What steps are involved in the process of management by objectives? (20%)
- 3. Briefly define each of the basic functions of human resource management. (20%)
- 4. (20%) Describe the difference between bureaucratic and decentralized control. What are the <u>advantage and disadvantage</u> of each? What are the <u>factors</u> considered in the determination of either control form for an organization?
- 5. (20%) The <u>Job Characteristics Approach</u> is an alternative to job specialization that more systematically accounts for the work system and employee preferences. The approach suggests that jobs should be diagnosed and improved along some core dimensions.

What are the dimensions, and why?

6. (10%) Managers today face an imposing set of challenges.

What are the <u>contemporary (recent/current) management challenges</u> for managers?