

系所組別：工業與資訊管理學系乙組

考試科目：管理學

考試日期：0306·節次：2

※ 考生請注意：本試題 可 不可 使用計算機

A1. 請說明以下用詞之管理意義 (25 分)

- (1) type A behavior / type B behavior
- (2) transactional leader / transformational leader
- (3) job enlargement / job enrichment
- (4) manager / leader
- (5) bureaucratic organization / learning organization

A2. 管理技術(techniques, such as planning, organizing, leading, and controlling) 普遍應用在許多不同的領域，但您認為要把管理工作做好有那些不變的基本原則(basic principles)? 請申論這些基本原則 (25 分)

- B1. You work as a manager leading several employees in a department; you found that your subordinates are playing "Happy Farm" on the Facebook during working time. Your subordinates' performance has been negatively influenced by playing the game and your boss has noticed it. What management strategies will you use to regain your subordinates' good performance? Please be rational and specific. (24%)
- B2. Compare and contrast Lewin's change model, the action research model, and the positive model. Describe their strengths and weaknesses. (18%)
- B3. Who is your favorable leader in Taiwan? What are the characteristics of his/her leadership style? (8%)