共 / 頁,第/頁

國立成功大學九十六學年度碩士班招生考試試題

編號: 4

403 系所:交通管理科學系乙組

科目:管理學

本試題是否可以使用計算機: □可使用 , ☑不可使用 (請命題老師勾選)

問答題,共六題

- 1. How is the chain-of-command concept used in organizing? Describe the advantages and drawbacks of centralization organization and decentralization organization. (15%)
- 2. Describe the compensation components of an organization can provide. What are the various factors that influence compensation and benefits? (15%)
- 3. Describe how Fiedler's contingency model explains leadership. (15%)
- 4. Describe the measures of financial controls and how to use these to evaluate firm performance. (15%)
- 5. How is values-based management related to the concepts of social responsibility and social responsiveness? (20%)
- 6. What are the goal-setting theory and reinforcement theory. Describe how use these two theories to explain employee motivation. (20%)