編號: 271 國立成功大學 104 學年度碩士班招生考試試題	
系所組別:企業管理學系丙組	
考試科目:微積分	考試日期:0212,節次:3
第1頁,共2頁	
※考生請注意:本試題不可使用計算機。請於答案卷(卡)作答,於本詞	试題紙上作答者,不予計分。
You do not need to calculate the exact number of the answers. However, ple possible as you can. Also, please write the answers in order.	ease simplify your answers as
1. [10 Points] Company A determines that the price-demand function for a r	new book is $p(x) = \frac{-x}{500} + 20$,
with fixed costs of \$12,000 and variable costs of 4.5 dollars per book.	
(a) [3 points] Find the profit function F(x).	
(b) [2 points] Compute the marginal profit function F'(x).	
(c) [5 points] Evaluate F'(3000) and interpret the result.	
2. [15 points] Differentiate the following functions: (a) [5 points] $f(x) = log(x^3 + 9)$	
(b) [5 points] $f(x) = \log(x + 9)$ (b) [5 points] $f(x) = x^5 0.8^x$	*
_	
3. [10 points] The number of new subscriptions to a newspaper, y, in a mont x, in dollars spent on advertising in that month, so y=f(x).	In is a function of the amount,
(a) [3 points] Interpret the statement f(300)=200	
(b) [3 points] Interpret the statement f'(300)=3	
(c) [2 points] Use the statements given in part (a) and (b) to estimate f(3	01) and f(310).
(d) [2 points] Which estimate is more reliable? Why?	
4. [15 points] Analyze the graph of $f(x) = \frac{2(x^2-9)}{x^2-4}$.	
(a) [3 points] Find out the asymptote(s).	
(b) [12 points] What are the characteristics (decreasing/ increasing? con	cave downward/ upward?) of
the x-intervals: $(-\infty, -2)$, $(-2, 0)$, $(0, 2)$, and $(2, \infty)$?	
5. [10 points] Find the sum of each infinite series.	
(a) [5 points] $\sum_{i=1}^{\infty} \frac{5}{2^n}$ (b) [5 points] $\sum_{i=0}^{\infty} (\frac{1}{3^n} + \frac{1}{4^n})$	
6. [10 points] Define a probability density function of x as	
$\begin{cases} kx & 0 \le x < 2 \end{cases}$	
$f(x) = \begin{cases} kx & 0 \le x < 2\\ k(4-x) & 2 \le x < 4\\ 0 & \text{otherwise} \end{cases}$	
0 otherwise	
(a) [5 points] What is E(x), the expect value of f(x)?	
(b) [5 points] What is Var(x), the variance of f(x)?	
<note> $Var(x) = E(x^2) - [E(x)]^2$</note>	
7. [10 points] Suppose company B determines that the price-demand equation	on for their product, bag, is
given by	
$p + 2px + x^2 = 125$ $0 < x \le 100$,	
where x represents the demand for the bad in thousand and p re-	enresents the price in dollars.

where x represents the demand for the bad in thousand and p represents the price in dollars.

編號: 271 國立成功大學 104 學年度碩士班招生考試試題

系所組別:企業管理學系丙組考試科目:微積分第2頁,共2頁

(a) [5 points] Use implicit differentiation to determine dp/dx.
(b) [5 points] Evaluate and interpret dp/dx when x=2.5 and p=19.5.
8. [10 points] A manager at company C finds through data gathered in research that the marginal cost function for a certain type of automobile computer chip made at the facility is given by

$$MC(x) = 6x\sqrt{x^2 + 11}$$

Where x represents the number of auto computer chip produced each hour, and MC(x) represents the marginal cost. The manager also knows that it costs \$1932 to manufacture five chips.

- (a) [5 points] Find the cost function, C(x).
- (b) [5 points] Determine the fixed costs.

<Note> To avoid any confusion, we will call the arbitrary constant d. Therefore, C(x) + d = $\int MC(x)dx$

- **9. [10 points]** Company D generates income at the rate of 3t thousand dollars per year, where t is the number of years from now.
 - (a) [7 points] Determine the present value of this continuous income stream for the next seven years at 8% compounded continuously.
 - (b) [3 points] Determine the total amount (income plus interest) produced by the company D over this seven-year period.

<Note> If f(t) is the rate of follow function for a continuous income stream, then the present value, P, at

annual interest rate, r, compounded continuously for T years is given by $P = \int_{0}^{T} f(t)e^{-rt} dt$.

Moreover, $e^{-0.56} = 0.57$ and $e^{0.56} = 1.75$.

Reference

- 1. Bills Armstrong & Don Davis, Brief Calculus-for the Business, Social, and Life Science, 3rd Ed.
- 2. Hughes-Hallett, Gleason, et al, Applied Calculus, 3rd Ed.
- 3. Ron Larson & David C. Falvo, Calculus -- An Applied Approach, 8th Ed.