## 系所組別：企業管理學系丙組

考試科目：微積分
第1頁，共2頁
※ 考生請注意：本試題不可使用計算機。 請於答案卷（卡）作答，於本試題紙上作答者，不予計分。

You do not need to calculate the exact number of the answers．However，please simplify your answers as possible as you can．Also，please write the answers in order．

1．［10 Points］Company A determines that the price－demand function for a new book is $p(x)=\frac{-x}{500}+20$ ， with fixed costs of $\$ 12,000$ and variable costs of 4.5 dollars per book．
（a）［3 points］Find the profit function $F(x)$ ．
（b）［2 points］Compute the marginal profit function $F^{\prime}(x)$ ．
（c）［5 points］Evaluate $F^{\prime}(3000)$ and interpret the result．
2．［15 points］Differentiate the following functions：
（a）［5 points］$f(x)=\log \left(x^{3}+9\right)$
（b）$[5$ points $] \quad f(x)=x^{5} 0.8^{x}$
（c）［5 points］$f(x)=\tan ^{5} 4 x$
3．［10 points］The number of new subscriptions to a newspaper，$y$ ，in a month is a function of the amount， $x$ ，in dollars spent on advertising in that month，so $y=f(x)$ ．
（a）［3 points］Interpret the statement $f(300)=200$
（b）［3 points］Interpret the statement $f^{\prime}(300)=3$
（c）［2 points］Use the statements given in part（a）and（b）to estimate $f(301)$ and $f(310)$ ．
（d）［2 points］Which estimate is more reliable？Why？
4．［15 points］Analyze the graph of $f(x)=\frac{2\left(x^{2}-9\right)}{x^{2}-4}$ ．
（a）［3 points］Find out the asymptote（s）．
（b）［12 points］What are the characteristics（decreasing／increasing？concave downward／upward？）of the $x$－intervals：$(-\infty,-2),(-2,0),(0,2)$ ，and $(2, \infty)$ ？
5．［10 points］Find the sum of each infinite series．
（a）［5 points］$\sum_{i=1}^{\infty} \frac{5}{2^{n}}$
（b）［5 points］$\sum_{i=0}^{\infty}\left(\frac{1}{3^{n}}+\frac{1}{4^{n}}\right)$

6．［10 points］Define a probability density function of $x$ as

$$
f(x)=\left\{\begin{array}{ll}
k x & 0 \leq x<2 \\
k(4-x) & 2 \leq x<4 \\
0 & \text { otherwise }
\end{array} .\right.
$$

（a）［5 points］What is $E(x)$ ，the expect value of $f(x)$ ？
（b）［5 points］What is $\operatorname{Var}(x)$ ，the variance of $f(x)$ ？

$$
\text { <Note> } \operatorname{Var}(x)=E\left(x^{2}\right)-[E(x)]^{2}
$$

7．［10 points］Suppose company B determines that the price－demand equation for their product，bag，is given by

$$
p+2 p x+x^{2}=125 \quad 0<x \leq 100,
$$

where x represents the demand for the bad in thousand and p represents the price in dollars．

第2頁，共2頁
（a）［5 points］Use implicit differentiation to determine $\frac{d p}{d x}$ ．
（b）［5 points］Evaluate and interpret $\frac{d p}{d x}$ when $\mathrm{x}=2.5$ and $p=19.5$ ．
8．［10 points］A manager at company $C$ finds through data gathered in research that the marginal cost function for a certain type of automobile computer chip made at the facility is given by

$$
M C(x)=6 x \sqrt{x^{2}+11}
$$

Where $x$ represents the number of auto computer chip produced each hour，and $M C(x)$ represents the marginal cost．The manager also knows that it costs $\$ 1932$ to manufacture five chips．
（a）［5 points］Find the cost function， $\mathrm{C}(\mathrm{x})$ ．
（b）［5 points］Determine the fixed costs．
＜Note＞To avoid any confusion，we will call the arbitrary constant d ．Therefore， $\mathrm{C}(\mathrm{x})+\mathrm{d}=\int M C(x) d x$
9．［10 points］Company $D$ generates income at the rate of $3 t$ thousand dollars per year，where $t$ is the number of years from now．
（a）［7 points］Determine the present value of this continuous income stream for the next seven years at $8 \%$ compounded continuously．
（b）［3 points］Determine the total amount（income plus interest）produced by the company D over this seven－year period．
＜Note＞If $f(t)$ is the rate of follow function for a continuous income stream，then the present value，$P$ ，at annual interest rate，$r$ ，compounded continuously for $T$ years is given by $P=\int_{0}^{T} f(t) e^{-r t} d t$ ． Moreover， $\mathrm{e}^{-0.56}=0.57$ and $\mathrm{e}^{0.56}=1.75$ ．

## Reference

1．Bills Armstrong \＆Don Davis，Brief Calculus－for the Business，Social，and Life Science，3rd Ed．
2．Hughes－Hallett，Gleason，et al，Applied Calculus， 3 rd Ed．
3．Ron Larson \＆David C．Falvo，Calculus－－An Applied Approach，8th Ed．

