

一. 解釋名詞 (每題3分共12分)

1. 策略聯盟
2. 創新育成中心
3. 組織再造
4. 責任會計

二. 申論題

1. 我國近年來政府正大力推行「公營事業民營化」，請問
(1) 其緣起與理由
(2) 其作法與過程
(3) 應注意的弊病與防範方法。 (20分)

2. 在組織管理理論，尤其是發展策略與管理哲學方面，已有許多學者提出過企業組織發展週期相類似的學說，請就其中一二加以介紹並對此種理論詳予評核。 (18分)

- 三. How does an MDSS differ from an MIS? Define "what if" analysis and give an illustration of how a manager might use it. (15%)
- 四. How might a student adapt brainstorming, devil's advocate, and the dialectic process to make a more effective individual decision about applying to the Ph.D. program of particular colleges? (20%)
- 五. List major factors from each environmental level that could have a significant impact on specific strategies developed for an organization. How could the specific strategies be affected by each factor?(15%)