

國立成功大學

115學年度碩士班招生考試試題

編 號：152

系 所：財務金融研究所

科 目：經濟學

日 期：0204

節 次：第 1 節



注 意：1.不可使用計算機
2.請於答案卷(卡)作答，於
試題上作答，不予計分。

請盡可能完整而清楚的回答論述以下問題。注意！中文問題需以中文答題，英文問題需以英文答題。
不按照規定答題者，不予給分。

1. 近期針對台灣的經濟發展現況，各方多有質疑聲音。
 - (1) 有學者質疑台灣經濟染上了「荷蘭病」。請問：「荷蘭病」的原意為何？你認為當前台灣經濟是否有「荷蘭病」現象？為什麼？(15%)
 - (2) 「經濟學人」雜誌也提出台灣經濟患有「台灣病」，現任經濟部長龔明鑫甚至在公開場合強力否認並回擊「我們沒有病，有病的是講我們有病的人」。請問：何謂「經濟學人」所指的「台灣病」？龔明鑫提出否認與回擊「台灣病」的論點為何？你認同「經濟學人」雜誌的說法還是龔明鑫的說法？為什麼？(25%)
2. 美國總統川普 2025/9/23 在紐約舉行的聯合國大會總辯論發表演說中指出氣候變遷是「有史以來最大的騙局」，並呼籲世界各國領導人遠離氣候政策這場「綠色騙局」。你認為川普為什麼這麼說？你同意他的說法嗎？為什麼？請從**經濟學**的角度來闡述你的看法。(20%)
3. What is the principle of optimal advertising expenditure in pursuit of maximum profit? Make assumptions and define variables if necessary. A clear derivation process is required. (20%)
4. The following attachment is a post by US President Trump on December 23, 2025, on the social media platform Truth Social. Do you agree with Trump's ideas and conclusions? Why? Please explain your views from an **economic** perspective. (20%)

Attachment:



Donald J. Trump  
@realDonaldTrump

THE TRUMP RULE:

The Financial News today was great — GDP up 4.2% as opposed to the predicted 2.5% (and this, despite the downward pressure of the recent Democrat Shutdown!) — But in the Modern Market, when you have good news, the Market stays even, or goes down, because Wall Street's "heads" are wired differently than they used to be. In the old days, when there was good news, the Market went up. Nowadays, when there is good news, the Market goes down, because everybody thinks that Interest Rates will be immediately lifted to take care of "potential" Inflation. That means that, essentially, we can never have a Great Market again, those Markets from the time when our Nation was building up, and becoming great. Strong Markets, even phenomenal Markets, don't cause Inflation, stupidity does! I want my new Fed Chairman to lower Interest Rates if the Market is doing well, not destroy the Market for no reason whatsoever. I want to have a Market the likes of which we haven't had in many decades, a Market that goes up on good news, and down on bad news, the way it should be, and the way it was. Inflation will take care of itself and, if it doesn't, we can always raise Rates at the appropriate time — But the appropriate time is not to kill Rallies, which could lift our Nation by 10, 15, and even 20 GDP points in a year — and maybe even more than that! A Nation can never be Economically GREAT if "eggheads" are allowed to do everything within their power to destroy the upward slope. We are going to be encouraging the Good Market to get better, rather than make it impossible for it to do so. We are going to see numbers that are far more natural, and far better, than they have ever been before. We are going to, MAKE AMERICA GREAT AGAIN! The United States should be rewarded for SUCCESS, not brought down by it. Anybody that disagrees with me will never be the Fed Chairman!

1.57k ReTruths 5.17k Likes

Dec 23, 2025, 11:55 AM

