

※ 考生請注意：本試題 可 不可 使用計算機

一、名詞解釋：(100 分)

1. Just in Time (10%)
2. Change Management (10%)
3. Corporate Reengineering (10%)
4. Bounded Rationality (10%)
5. Business Model (15%)
6. Herzberg's Motivation-Hygiene Theory (15%)
7. 360-degree Feedback (15%)
8. Partnership Relationship Management (15%)