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編號: 278 ,283	國立成功大學 103 學年度碩士班招生考試試題	共5頁,第1頁
系所組別:企	業管理學系乙組、國際企業研究所甲組	
考試科目:紡	記书學	考試日期:0223,節次:3
※ 考生請注於	意:本試題不可使用計算機。 請於答案卷(卡)作答,於本試題紙上作	答者,不予計
分。		
I. True o	r False (30 points, 3 pts each)	
Notes:		
(1) 4	Answer questions using "T" or "F".	
(2)	Write down your answers along with associated questions.	
(3) 1	Label questions in numerical order.	
1.	If we repeatedly randomly draw 10 objects out of the population each time, then the average of sample means of all drawn samples will be	
	approximately equal to the population mean.	
2	The distance from the first quartile to the third quartile is less than the	
2.	distance from the second quartile to the third quartile in a left-skewed	
	distribution.	
3.	It is possible that a non-normal joint distribution has all marginal distributions	
	which are normally distributed.	
4.	For non-negative real numbers, the geometric mean is always less than or	
5.	When conducting a hypothesis test, we tend to favor the alternative a hypothesis if the nower of the statistical test is higher.	
	hypothesis if the power of the statistical test is higher.	
6.	If we scale up the independent variable in a simple linear regression model, the regression coefficient will be scaled down	
7.	The unbiased estimator must be a consistent estimator while the biased estimator may or may not be a consistent estimator.	
8.	To determine whether two groups have the same proportion of successes,	
	we can employ the z test or the chi-squared test.	
9.	The moving average method used to predict the future values is better for the short-term forecasting rather than for the long-term forecasting.	
10.	If two random variables have a significantly negative relationship, then their covariance should be close to negative one.	

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(背面仍有題目,請繼續作答)

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編號: 278	3,283 國立成功大學 103 學年度碩士班招生考試試題	共 5 頁,第2 頁
系所組別	:企業管理學系乙組、國際企業研究所甲組	
考試科目	: 統計學	考試日期:0223,節次:3
※ 考生詞	青注意:本試題不可使用計算機。 請於答案卷(卡)作答,於本試題紙上作	答者,不予計
分。		
II. Cl	hoose the BEST answer (45 points, 3 pts each)	
Notes:		
	(1) Answer questions using "A", "B", "C", or "D".	
	(2) Write down your answers along with associated questions.	
	(3) Label questions in numerical order.	
	Use the following information to answer Questions 1 to 5.	
	A mobile phone retailer is going to conduct a survey to know whether consumers favor Android-based over IOS-based (i.e., Iphone) smartphones. The current market share for Android smartphones is 80% while the Iphone takes 20% of the market share.	
1.	What is the probability for the next three people who take the survey and favor Android smartphones?	
	 (A) 0.488 (B) 0.512 (C) 0.008 (D) 0.992 	
2.	The mean number of people who take the survey and favor Android smartphones is 115.2. What is the actual number of people participating in this survey	
	(A) 144 (B) 255 (C) 576 (D) 625	
3.	What is the standard deviation of the number of people who take the survey and favor Android smartphones?	
	(A) 10.0 (B) 6.4 (C) 4.8 (D) 9.6	
4.	What is the confidence interval for the number of people who take the survey and favor Android smartphones at 95% confidence coefficient using normal distribution approximation?	
	(A) [102.66, 127.74]	
	(B) [96.38, 134.02]	
	(C) [95.60, 134.80]	
	(D) [105.97, 124.68]	

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編號: 27	8,283 國立成功大學103學年度碩士班招生考試試題 共 5頁,第 3頁		
系所組別:企業管理學系乙組、國際企業研究所甲組			
考試科目	3:統計學 考試日期:0223·節次:3		
※ 考生	請注意:本試題不可使用計算機。 請於答案卷(卡)作答,於本試題紙上作答者,不予計		
分。			
5.	Following the Chebyshev's rule, we construct a confidence interval using 2 standard deviations. What is the number of the people who take the survey and favor Android smartphones within this confidence interval?		
	 (A) 92 (B) 108 (C) 192 (D) 470 		
	Use the following information to answer Questions 6 to 10.		
	A macroeconomist tries to forecast GDP levels (in billions) using the exponential smoothing method.		
6.	What is the exponential smoothing constant, aka the smoothing factor or the weight, in a model without any extra components if the forecasted GDP level of the current period is 2.392 while the actual GDP level is 2.4 of the current period and the forecasted GDP level was 2.2 in the previous period?		
	(A) 0.98		
	(B) 0.96 (C) 0.94		
	(D) 0.92		
7.	If the actual GDP level of the current period is 3.0, what is the forecasted GDP level of the next period?		
	(A) 2.824		
	(B) 2.835 (C) 2.914		
	(D) 2.968		
8.	Adopting an exponential smoothing method with a trend component, he uses 0.24 as the smoothing constant for the trend component and 0.8 as the smoothing constant for the current actual GDP component. If the current actual GDP is 2.4, forecasted GDP level in the previous period was 2.2 and forecasted trend component in the previous period was 1.1, what is the forecasted GDP level of the current period?		
	 (A) 2.58 (B) 2.56 (C) 2.54 (D) 2.52 		
0	Pared on Question 8, what is the foregasted trand component of the surrent		
5.	period?		
	 (A) 0.9498 (B) 0.9385 (C) 0.9272 (D) 0.9169 		
	(背面仍有題目,請繼續作答)		

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系所組	別:企業管理學	「「「「「「「」」」。	2業研究所甲組		
考試科	目:統計學				考試日期:0223・節次:3
※ 考生	上請注意:本試	題不可使用計算	機。 請於答案卷(卡)作	答,於本試題紙 F	作答者,不予計
分。					
10.	The macroecor down the forec component by confidence inte	nomist expects to co cast made using the 20%. Therefore, ba erval for the forecas	onstruct a confidence interva exponential smoothing meth sed on Questions 8 and 9, wh sted GDP level of the 2 perioc	l by scaling up and nod with a trend nat is the Is ahead?	
	(A) [3.5389, 5.1	3083]			
	(B) [3.5475, 5.	3213]			
	(C) [3.5566, 5.	3350]			
	(D) [3.5659, 5.	3489]			
-	lise the followi	ng information to a	nswar Questions 11 to 15		
	USE THE TOUDWI		answer Questions II to 15.		
	A mutual fund	manager currently	analyzes three possible inves	tment strategies	
	and has a payo	ff table as follows:			
	r		RApples Chester	[unit: million]	
	Strategy	Bear (0,3)	Flat & Oscillating (0.5)	Bull (0.2)	
	BH	\$1,200	\$1,500	\$3,000	
	CM	\$1,000	\$3,000	\$2,600	
11.	parentheses. If this mutual f chosen?	und manager adop	ts the maximin criterion, whi	ch strategy will be	
	(A) BH (B) CM (C) CPPI (D) either CM	or CPPI			
12.	If this mutual f chosen?	und manager adop	ts the maximax criterion, wh	ch strategy will be	
	(A) BH (B) CM (C) CPPI (D) either BH	or CM			
13.	How much is t market state?	he opportunity loss	s for adopting the CM strateg	y in the bull	
	(A) \$1,000 (B) \$1,200 (C) \$1,400 (D) \$1,800				

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編號: 27			
<u> 杀所組</u> 分	1: 企業管理學系乙組、國際企業研究所甲組		
考試科目	1:統計學 考試日期:0223,節次:3		
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分。			
14.	If this mutual fund manager adopts the minimax regret criterion, which strategy		
	will be chosen?		
	(А) ВН		
	(D) either strategy is as good as the other.		
15.	information in order to reduce the uncertainty?		
	(A) \$110 (B) \$250		
	(C) \$320		
	(D) \$430		
III. P	artial Credit Question and Fill in the Blanks (25points, 5 pts each)		
Notes:			
	(1) Write down your answers along with associated blanks.		
	(2) Label blanks in alphabetical order.		
1. A fina	ancial analyst tries to understand whether a collected daily return sequence of the Minionrush market index		
is ran	dom or not. There are two return patterns observed in this sequence: up (denoted as U) or down (denoted		
as D). A run (denoted as R) is defined as a maximal non-empty sequence of adiacent like elements. There are			
curre	ntly 6Us and 8Ds.		
	(1) How many runs do we have for the following sequence? (a)		
	(2) What is the probability of $R = 5$ for the collected return sequence? (b)		
	(3) What is the probability of $R \leq 3$ for the collected return sequence? (a)		
	(a) What are the mean and variance of runs for the collected return sequence: (c)		
	(+) what are the mean and variance of runs for the collected return sequence? mean= (d);		
	variance= (e) ;		

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