

系所組別： 創意產業設計研究所丙組

考試科目： 創意產業概論

考試日期：0223，節次：2

※ 考生請注意：本試題不可使用計算機

## Short Essay Questions:

Please answer the following three essay questions in **English** with **300 words** maximum each.

簡答題：請各以三百字內、以英文簡述回答下列問題：

1. What is 'cultural and creative industries'? Please provide your own interpretation and understanding of the connections between the three essential elements- 'Culture', 'Creativity' and 'Industries'. (40%)  
何謂「文化創意產業」？請以您個人理解與觀點說明「文化」、「創意」、「產業」三者必要元素的相關性。
2. Based on specific industries examples, consider in what aspects that the 'creative industries' differ from the 'traditional industries'? (30%)  
「創意產業」與「傳統產業」之差異面向為何？請以相關產業舉例說明之。
3. What is the relationship between the 'creative industries' and the 'design industry'? (30%)  
「創意產業」與「設計產業」之關係為何？