※ 考生請注意：本試題不可使用計算機

You can answer the questions in English/Chinese/both!! Figures or tables are welcome!!

1. Please design a future TV for elder people from interaction design perspective. (20%)
2. Please design an innovative product for a non-governmental organization (i.e. Red Cross). (20%)
3. Please design a robot for a family from user-centered design perspective. (20%)
4. Please design a future communication system for car drivers from creative design perspective. (20%)
5. What is "emotional design"?　Please explain it using an example in the cultural and creative industries!! (10%)
6. What is "brain storming"?　Please explain it using a design example!! (10%)