

※ 考生請注意：本試題不可使用計算機。 請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

Short Essay Questions:

Please answer the following three essay questions in **English** with **300 words maximum** each.

簡答題：請各以三百字內、以英文陳述回答下列問題：

- 1. What is 'creative industries'? Please provide your OWN independent understanding and interpretation. (40%)**
何謂「創意產業」？請以您個人獨立思考的理解與觀點說明之。
- 2. Based on specific industries examples/cases, consider in what aspects that the 'creative industries' differ from the 'traditional industries'? (30%)**
「創意產業」與「傳統產業」之差異面向為何？請以相關產業個案舉例說明之。
- 3. What are the relationships between the 'creative industries' and the 'design industry'? (30%)**
「創意產業」與「設計產業」之關係為何？