

※ 考生請注意：本試題不可使用計算機。 請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

1. Please introduce the process of Design Thinking and explain why and how Design Thinking is a useful method of creative problem solving? And also discuss the potential creativity in design thinking. (40%)
2. Please discuss how and why technology and business would contribute to design? And describe how these interdisciplinary collaboration would work to contribute Creative Industries. (30 %)
3. Provide three case examples which you think are creative design and explain why and how. (30%)