

編號： 226

國立成功大學 109 學年度碩士班招生考試試題

系 所：創意產業設計研究所

考試科目：創意產業概論

考試日期：0211，節次：2

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※ 考生請注意：本試題不可使用計算機。請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

Short Essay Questions:

Please answer the following essay questions **in English** with 300 words maximum each.

1. What is 'Creative Industries?' Please provide **YOUR OWN** independent understanding and interpretation. (40%)
2. Please provide some real products or services as examples (by describing or drawing), and demonstrate in what aspects that 'creative industries' are growing or changing with technologies? (30%)
3. Please provide some real products or services as examples (by describing or drawing), and explain how 'design' might be helpful in promoting creative products? (30%)