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國立成功大學九十六學年度碩士班招生考試試題

編號: 346 系所:創意產業設計研究所

科目:數位設計

本試題是否可以使用計算機: ☑可使用 , □不可使用 (請命題老師勾選)

1. What are interactions and interaction design? (10%)

- 2. Once the designer has a problem and he/she is ready to start finding a solution. Usually, there are four major approaches to finding solutions. The four approaches are these:
 - User-Centered Design (UCD)
 - Activity-Centered Design
 - System Design
 - Genius Design

Please explain what they are and the differences between the four approaches. (40%)

- 3. Mark Weiser is the father of ubiquitous computing, what is the ubiquitous computing? (10%)
- 4. What are the personas? Please use the personas to design an interaction toy for child. (40%)