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## 國立成功大學九十六學年度碩士班招生考試試題

共**/** 頁,第/頁

編號:

482 系所:行爲醫學研究所甲組,2,丁

科目:心理學

本試題是否可以使用計算機: □可使用 , ☑不可使用 (請命題老師勾選)

1. Please explain briefly the following terms (2 points for each, 12 points in total).

- a. Elaboration likelihood model
- b. Less-leads-to-more effect
- c. self-handicapping
- d. Archetypes in Jung's theory
- e. central traits
- f. Kelley's personal construct theory
- 2. Please list three potential plans of action to reduce prejudice and to describe each of them briefly (6 points).
- 3. List one example about how to use subjects' mistakes in tasks to understand the thinking process (15 points).
- 4. Compare and contrast short-term (working) memory and long-term memory (15 points).
- 5. Describe counter-conditioning, Weber's Law and their applications (20 points).
- 6. Describe pan-cultural agreement in perception of facial expression, especially happiness and sadness, in terms of ontogeny (developmental history of an individual organism) and phylogeny (the development of human beings) (14 points).

## 簡答題:

當今多國政府立法禁止體罰;本國也於去年底立法院修法公告禁止教師使用體罰;請由心理學角度來討論體罰,包括:

- 請從發展心理學與遺傳一環境交互作用論討論體罰對人 類行為發展之影響?(6分)
- 2. 請從壓力與健康討論體罰的影響? (6分)
- 3. 請討論體罰對各種心理疾病發生與維持的影響? (6分)