編號:

383

國立成功大學九十八學年度碩士班招生考試試題

共 / 頁<sup>,</sup>第/頁

系所組別: 行爲醫學研究所甲、乙、丁組

考試科目: 心理學

考試日期:0308, 節次:2

※ 考生請注意:本試題 □可 ☑不可 使用計算機

1. Please describe how the sympathetic nervous system and endocrine systems respond to acute stress. (10%)

- 2. Define the relationship of a mental prototype and a natural concept and provide an example and empirical support for the idea of prototype. (10%)
- 3. What is the "law of common fate" in Gestalt principles of perceptual grouping. (10%)
- 4. Define episodic and semantic memory and provide an example for each. (10%)
- 5. Why operant (instrumental) conditioning is named "operant" or "instrumental"? (12%)
- 6. Please describe the structure of personality based on Freud's psychoanalysis. (6%)
- 7. According to Kelley, people make attributions using the three kinds of covariation. Please list them and describe Kelley's covariation principle. (6%)
- 8. Various compliance techniques are discussed in the topics of social psychology. Please list and describe three of them. (6%)
- 9. Please describe the three terms of stereotypes, prejudice, and discrimination, respectively. (6%)
- 10. Please define the following terms (12%)
  - a. deductive reasoning
  - b. inductive reasoning
  - c. availability heuristic
  - d. representativeness heuristic
- 11. Please compare Piaget's cognitive theory and Vygotsky's sociocultural theory. (12%)