## 國立成功大學九十五學年度碩士班招生考試試題

編號: D 390 系所:企業管理學系在職專班

科目:管理學(專班)

本試題是否可以使用計算機: □可使用 , ☑不可使用 (請命題老師勾選

- 1. Many CEOs believe in the power of networking; However, there are also dangers when stick to a network too much. Please reason what the dangers are and why breaking existing networks is often required to ignite genuine breakthroughs? (25%)
- 2. It is said that the true leadership is not a born but earned authority. What are the most important attributes if people look to you as a trustworthy leader? (25%)
- 3. A revolutionary competitor threatens to make your business obsolete. What to do if you are under such siege? Before writing your points, think about what Microsoft and Intel did to IBM and Digital Equipment, or what Wal-Mart did to Sears and K-Mart. (25%)
- 4. As some people always say, success breeds success and failure breeds failure. Do you believe that there's magic in the wake of a failure? Why? (25%)